



31713 Coast Highway, Laguna Beach, CA 92651
SouthLagunaGarden.org

Privacy Policy Overview

South Laguna Community Garden Park (“South Laguna Community Garden Park,” “us” or “we”) respects your privacy and is committed to protecting it through our compliance with this Privacy Policy (this “Policy”).

This Policy describes the types of information we may collect from you or that you may provide when you visit the website <https://www.SouthLagunaGarden.org/> (our “Website”) and our practices for collecting, using, maintaining, protecting, and disclosing that information. This Policy does not apply to information collected from any third party (including our affiliates and subsidiaries) or through any application or content (including advertising) that may link to or be accessible from or on our Website.

In this Policy, “personal information” means any information by which you can be identified or contacted, such as your name (first and last), home, billing or other physical address, email address, telephone number, billing information, etc., as well as any information associated with the foregoing.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with the terms of this Policy or our [Terms of Use](#) posted on our Website, which are expressly incorporated herein by reference and made a part of this Policy, your choice is not to use our Website. By accessing or using our Website, you agree to this Policy. This Policy may change from time to time. Your continued use of our Website after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

Note to Users Located Outside of the United States

Our Website is governed by and operated in accordance with the laws of the United States. South Laguna Community Garden Park makes no representation that our Website is operated in accordance with the laws or regulations of, or governed by, other nations, and we do not warrant or imply that our Website or the content/materials on our Website are appropriate for use outside of the United States. By using our Website, you certify that you meet the age and other eligibility requirements for our Website as set forth in our [Terms of Use](#). If you do not meet such age and other eligibility requirements, please discontinue using our Website immediately, as your continued use of our Website indicates that you are agreeing to the collection, use, disclosure, management and storage of your information as described in this Policy.

If you are located outside of the United States, you use our Website at your own risk and initiative, and you are solely responsible for compliance with any applicable local, national and international laws. By using our Website, participating in any Website activities and/or providing us with any information, you: (a) consent to the transfer and processing of any information to and in the United States, (b) acknowledge that the laws of the United States may provide a lower standard of protection for personal data than the laws of your location, and (c) understand that we will collect, transfer, store, process and/or deal with your information in accordance with this Policy and the laws of the United States.

Consequently, to the full extent permitted by law, you hereby waive any claims relating to the processing of your information in accordance with this Policy that may arise under the laws and regulations of any other country or jurisdiction.

Children Under the Age of 16

Our Website is not intended for persons under 16 years of age. South Laguna Community Garden Park does not knowingly collect personal information from persons in this age group. If you are under 16 years of age, do not use or provide any information on our Website or on or through any of its features, use any of the interactive or public comment features of our Website or provide any information about yourself to us, including your name, address, telephone number or email address. South Laguna Community Garden Park reserves the right to delete any information identified as having been provided by such persons at our sole discretion. If you believe that South Laguna Community Garden Park has any information from or about a person under 16 years of age, please contact us at GardenPark@SouthLaguna.org.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see the “Your California Privacy Rights” section below for more information.

Information South Laguna Community Garden Park Collects About You and How South Laguna Community Garden Park Collects It

South Laguna Community Garden Park collects several types of information from and about users of our Website, including:

- Personal information.
- Information that is about you but individually does not identify you.
- Information about your internet connection, the equipment you use to access our Website, and usage details.

South Laguna Community Garden Park collects this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through our Website. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

User-Provided Information: The information South Laguna Community Garden Park collects on or through our Website may include:

- Information that you provide by filling in forms on or through our Website. This includes information provided at the time of registering with South Laguna Community Garden Park, subscribing to our service, volunteer applications, posting material, or requesting further services. South Laguna Community Garden Park may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- If you are accepted as a South Laguna Community Garden Park volunteer and participate in any South Laguna Community Garden Park pro bono project (otherwise known as a “Service Grant”), information related to your participation will be collected by South Laguna Community Garden Park (such as the Service Grants you have worked on and your capacity therein).
- Additional information you may submit to us as an active volunteer, such as the information added to your account (including your public LinkedIn profile or your photo).

- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Website and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Website.
- Your search queries on our Website.
- Any other contact or employment related information provided by you as an applicant, member, volunteer or participant of any South Laguna Community Garden Park pro bono project.

You also may provide information to be published or displayed (hereinafter, “posted”) on public areas of our Website, or transmitted to other users of our Website or third parties (collectively, “User Contributions”). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, South Laguna Community Garden Park cannot control the actions of other users of our Website with whom you may choose to share your User Contributions. Therefore, South Laguna Community Garden Park cannot and does not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information Collected Through Automatic Data Collection Technologies:

As you navigate through and interact with our Website, South Laguna Community Garden Park may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on our Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information South Laguna Community Garden Park collects automatically may include personal information. South Laguna Community Garden Park may maintain such information or associate it with personal information we collect in other ways or receive from third parties. This information helps us improve our Website and deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies South Laguna Community Garden Park uses for this automatic data collection may include:

- *Emails and Social Media Sites.* If you correspond with us by email, mail or via social media, South Laguna Community Garden Park may retain the content of your communication or social media posting, the email or social media account address from which it is sent, and our response. Content and other information in or related to emails sent by you to South Laguna Community Garden Park or postings on any of South Laguna Community Garden Park’s social media platforms, such as Facebook, LinkedIn, Instagram and Twitter may be used as testimonials or for other marketing purposes in accordance with our [Terms of Use](#). Please be aware that when you receive a notice acknowledging your email, upload to one of our social media accounts, or submission of an order or application form, it means that the message, uploaded item, or form has been routed into the internet, and not that it

has been received by South Laguna Community Garden Park. South Laguna Community Garden Park may collect information automatically when you visit our Website or social media pages or when you open one of our emails as described in this Policy.

- *Third Parties.* South Laguna Community Garden Park may also collect personal information about you from other third parties, such as demographic firms, to make our future services and marketing efforts more efficient and personalized for you. South Laguna Community Garden Park may combine all information that you provide to us or South Laguna Community Garden Park collects over time with information obtained from other sources and may disclose this information to affiliated companies or our service providers.
- *Cookies Information.* When you visit our Website, South Laguna Community Garden Park may send one or more cookies – a small text file containing a string of alphanumeric characters – to your computer that uniquely identifies your browser and lets us help you log in faster and enhance your navigation through our Website. A cookie does not collect personal information about you. South Laguna Community Garden Park uses both session cookies and persistent cookies. A persistent cookie remains on your hard drive after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the Website. Persistent cookies can be removed by following your web browser’s directions. A session cookie is temporary and disappears after you close your browser. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of our Website or services may not function properly if the ability to accept cookies is disabled.
- *Log File Information.* Log file information is automatically reported by your browser each time you access a web page. When you register with or view our Website, our servers automatically record certain information that your web browser sends whenever you visit any website. These server logs may include information such as your web request, Internet Protocol (“IP”) addresses or other device identifiers, browser information, Internet Service Provider (“ISP”), operating system, location, date/time stamp, clickstream data, referring/exit pages and URLs, domain names, landing pages, pages viewed, and other such information.
- *Clear Gifs Information.* When you use our Website or services, South Laguna Community Garden Park may employ clear gifs (a.k.a. Web Beacons) which are used to track the online usage patterns of our users anonymously. No personal information from your account is collected using these clear gifs. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened by recipients. The information is used to enable more accurate reporting, improve the effectiveness of our marketing, and make this Website better for our users.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications on our Website are served by third-parties, including content providers and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online

services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

South Laguna Community Garden Park does not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How South Laguna Community Garden Park Uses Your Information

South Laguna Community Garden Park uses information it collects about you or that you provide to us, including any personal information:

- As part of the application process if you apply to become a South Laguna Community Garden Park volunteer or member
- To send information to you relating to South Laguna Community Garden Park, your professional interests or the pro bono/nonprofit sectors, including, without limitation, educational resources and content from the online community.
- To contact you regarding feedback and surveys.
- To provide you with subscriptions.
- To send promotional or marketing messages, provided you have the opportunity to opt-out of receiving such messages.
- To address any legal issues pertaining to South Laguna Community Garden Park, including, without limitation, intellectual property infringement, defamation or rights of privacy issues.
- To contact you (via email, postal mail, or telephone) regarding products and services that we believe may be of interest to you.
- To operate, maintain, and provide to you the best possible features, services, products, functionality of our Website and its contents and overall customer experience.
- To provide you with information, products, or services that you request from us.
- To analyze visits to our Website and learn about the interests, preferences, demographics and behaviors of our visitors in aggregate (e.g., across the country) and also on a personal level to better understand your interests and needs, so South Laguna Community Garden Park can assess product demand, identify your product and service preferences, and improve our products and services and deliver to you the type of content, features, products and promotions that you are most interested in.
- To process registration requests when you register for programs or services, or otherwise administer your participation in programs or services.
- To respond to your questions, requests, comments or complaints and determine your satisfaction with our programs, products and services.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- To compare and review your personal information for errors, omissions and accuracy.
- To prevent, detect or investigate any fraudulent, abusive or illegal act.
- To allow you to participate in interactive features on our Website.
- To administer a promotion, contest, sweepstakes, survey or other Website feature.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

South Laguna Community Garden Park also uses your personal information for our everyday business purposes such as security, payment processing, analytics, operations, fraud detection and prevention, reporting, making back-ups and legal compliance. South Laguna Community Garden Park may develop special sites or administer promotions in cooperation with other companies. If you register at these “co-branded” sites or consent to receive email communications from our promotional partners, we may share your registration information (such as name and email address) with those companies.

User Contributions: Any User Contributions or other information you voluntarily disclose by posting to our Website, including, without limitation, testimonials, reviews, comments, photos, videos, may become available to the public via our Website and our business partners. Even if the User Contributions are removed from our Website, copies of the posted information may remain viewable in cached and archived pages or if other users have copied or stored the User Contributions.

South Laguna Community Garden Park reserves the right, but has no obligation, to monitor the User Contributions on our Website. South Laguna Community Garden Park has the right to remove any such information or material for any reason or no reason, including, without limitation, if in its sole opinion, such information or material violates, or may violate, any applicable law or our [Terms of Use](#), or to protect or defend South Laguna Community Garden Park’s rights or property or those of any third party. South Laguna Community Garden Park also reserves the right to remove information upon the request of any third party.

South Laguna Community Garden Park may use certain information about you and/or your User Contributions without identifying you as an individual to third parties. South Laguna Community Garden Park does this for purposes such as analyzing how our Website is used, diagnosing service or technical problems, maintaining security, and personalizing advertisements and promotions.

How South Laguna Community Garden Park Shares Your Information

Personally Identifiable Information:

- *Third Party Service Providers.* South Laguna Community Garden Park may disclose potentially personally-identifying and personally-identifying information to those of our employees, volunteers, staff members, contractors (including website operators), affiliated organizations, service providers, distributors, employees of other nonprofits or corporate partners, promotional partners and other third parties that: (1) provide support services to us such as shipping, webhosting, web analytics (including analysis of online activity over time and across websites), mailing, emailing, etc.; (2) market or promote our products and services; (3) administer our programs and operations; (4) fulfill your requests and orders; or (5) process any other information on our behalf to provide services available at our Website. South Laguna Community Garden Park may store personal information in locations outside the direct control of South Laguna Community Garden Park (for instance, on servers or databases co-located with hosting providers). These service providers only receive personal information, if such information is needed to perform their function(s), and they are not authorized to use any personal information for any purpose(s) other than the purpose(s) set forth by South Laguna Community Garden Park.

- *Client Contact.* South Laguna Community Garden Park may disclose contact information received from nonprofit organizations considered for a Service Grant to our volunteers.
- *Special Events, Promotions and Partnerships with Third Parties.* From time to time, South Laguna Community Garden Park may join with third parties to provide specific services or products, special events or promotions (such as surveys, contests or sweepstakes). If you choose to sign up for such services, order these products, or participate in a special event or promotion, South Laguna Community Garden Park may share your personal information with third party partners. South Laguna Community Garden Park will share only the information that is necessary for the third parties to provide these services or products or otherwise participate in or administer the applicable event. Unless we tell you otherwise, these third parties will not use your personal information for any other purpose other than to provide these services or products or conduct the event. However, South Laguna Community Garden Park does not undertake to confirm, investigate, or police the practices of these third parties.
- *Compliance with Law and Fraud Protection.* We may, and you authorize us to, use and disclose any information: (1) we deem necessary, in our sole discretion, to comply with any applicable law, regulation, governmental request or legal process served on us or our affiliates; (2) to investigate, prevent or take action regarding suspected or actual illegal activities; (3) to enforce our Terms of Use, take precautions against liability, investigate and defend ourselves against any third party claims or allegations, assist government enforcement agencies, or protect the security or integrity of our Website; (4) to exercise or protect the rights, property, or personal safety of South Laguna Community Garden Park, our users or others; (5) to other companies and organizations for credit fraud protection and risk reduction; and (6) to enforce any agreement we have with you.
- *Business Transfer.* South Laguna Community Garden Park may disclose your personal information to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of South Laguna Community Garden Park's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by South Laguna Community Garden Park about our Website users is among the assets transferred.
- *Applicants and Volunteers.* If you apply to be or participate as a volunteer, South Laguna Community Garden Park may disclose the information you provide us to senior-level volunteers: (a) as part of your application process to become a South Laguna Community Garden Park volunteer or member and (b) for the purposes of staffing volunteer teams. Volunteers who have been assigned to volunteer teams have access to the contact information of the other volunteers who are participating. In addition, such information may be provided to the nonprofit organization that is working with South Laguna Community Garden Park volunteers.

South Laguna Community Garden Park will fully cooperate with law enforcement agencies in identifying those who use our Website or services for illegal activities. South Laguna Community Garden Park reserves the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful, as determined in our sole discretion. Release of your personal information for security purposes, as described in this Policy to any person or entity under any circumstances, including, without limitation, in connection

with any government investigation or litigation, shall be based on a determination made solely by us, exercising our own discretion, permission for which is expressly granted by you to us in accordance with this Policy.

Non-Personally Identifiable Information: South Laguna Community Garden Park may share non-personally identifiable information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with interested third parties to help them understand the usage patterns for certain services.

South Laguna Community Garden Park may allow other companies, called third party ad servers or ad networks, to serve advertisements on the Website. These third party ad servers or ad networks use technology to directly send to your browser the advertisements and links that appear on the Website. They automatically receive your IP address when this happens. They may also use other technologies (such as cookies, JavaScript, or Web Beacons) to measure the effectiveness of their advertisements and to personalize the advertising content.

South Laguna Community Garden Park However, please note that if an advertiser asks South Laguna Community Garden Park to show an advertisement to a certain audience and you respond to that advertisement, the advertiser or ad-server may conclude that you fit the description of the audience they are trying to reach.

You should consult the respective privacy policies of these third party ad servers or ad networks. This Policy does not apply to, and South Laguna Community Garden Park cannot control the activities of, such advertisers.

Data Security

South Laguna Community Garden Park will take reasonable steps to secure your personal information from accidental loss and from unauthorized access, use, alteration, destruction, and disclosure. However, you should understand that no transmission over the internet is ever fully secure. You agree that South Laguna Community Garden Park shall not be liable to you for any modification, suspension or discontinuance of our Website. You understand that the technical processing and transmission of content on our Website may be transferred unencrypted and involve (a) transmissions over various networks and (b) changes to conform and adapt to technical requirements of connecting networks or devices. Please be advised that South Laguna Community Garden Park does not guarantee that any information sent from our Website will be secure during transmission, nor can South Laguna Community Garden Park guarantee the confidentiality of any communication or material transmitted to South Laguna Community Garden Park via our Website or the internet, including your personal information.

The safety and security of your personal information also depends on you. Where South Laguna Community Garden Park has given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. South Laguna Community Garden Park asks you not to share your password with anyone. South Laguna Community Garden Park urges you to be careful about giving out information in public areas of our Website like message boards. The information you share in public areas may be viewed by any user of our Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although South Laguna Community Garden Park does its best to protect your personal information, South Laguna Community Garden Park cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. South Laguna Community Garden Park is not responsible for circumvention of any privacy settings or security measures contained on our Website.

Compromise of Personal Information

By using our Website or providing personal information to us, you agree that South Laguna Community Garden Park can communicate with you electronically regarding security, privacy and administrative issues relating to your use of our Website. In the event that personal information is compromised as a result of a breach of security, South Laguna Community Garden Park may post a notice on our Website or send an email to you at any email address you may have provided to us. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive a free written notice of a security breach (or to withdraw your consent from receiving electronic notice) you should notify us via email at **GardenPark@southlaguna.org**.

Links to Other Websites and Social Media

South Laguna Community Garden Park is not responsible for the practices employed by websites linked to or from our Website nor the information or content contained therein, and South Laguna Community Garden Park makes no warranty, either express or implied, concerning the content of any such site, including the accuracy, completeness, reliability, or suitability thereof for any particular purpose, nor do we warrant that any such site or content is free from any claims of copyright, trademark, or other infringement of the rights of third parties, or that any such site or content is devoid of viruses or other contamination. South Laguna Community Garden Park may provide links to other websites to you solely as a convenience, and the inclusion of linked sites does not imply endorsement by South Laguna Community Garden Park of any of the linked sites. Please remember that when you use a link to go from our Website to another website, this Policy is no longer in effect. Your browsing and interaction on any other website, including those that have a link on our Website, is subject to that website's own rules and policies. Please read over those rules and policies before proceeding. South Laguna Community Garden Park does not ensure the security of your personal information if you visit websites not belonging to us. South Laguna Community Garden Park further reserve the right to terminate a link to a third party site at any time.

South Laguna Community Garden Park sometimes uses third party social media content obtained from social media platforms, such as Twitter, Pinterest, Facebook and Instagram, on our Website. The privacy protections provided on these third party social media platforms and sites are not part of this Policy and may differ from the privacy protections described in this Policy. If you upload content related to South Laguna Community Garden Park or our products on third party social media platforms or sites that share information with the general public, user community, and/or other third party sites, it may be used or shared by us on our Website or our social media platforms to promote South Laguna Community Garden Park's products and services. Consequently, you should review the privacy policies of these third party sites before using them and ensure that you understand how your content may be used.

Notification Procedures

It is our policy to provide notifications, whether such notifications are required by law or are for marketing or other business-related purposes, to you via email notice, written or hard copy notice, or through conspicuous posting of such notice on our Website, as determined by South Laguna Community Garden Park in our sole discretion. South Laguna Community Garden Park reserves the right to determine the form and means of providing notifications to you, provided that you may opt out of certain means of notification as described in this Policy.

Your Choices, Opting-Out and Reviewing or Making Changes to Your Information

By providing South Laguna Community Garden Park your email address, you consent to our use of your email address to send you Website and service-related notices, including any notices required by law, in lieu of communication by postal mail. South Laguna Community Garden Park may also use your email address to send you other messages, including, without limitation, newsletters, payment information, credit card update notifications, account status, legal updates, changes to features of our Website or services, product updates, special offers or promotions, or other account information.

If you do not want to receive such email messages, you may opt out by: (1) following the “unsubscribe” instructions in any of our promotional emails or (2) sending a written request to the email address set out below. Opting out may prevent you from receiving email messages regarding updates, improvements, promotions or offers. You may not opt out of service-related emails. Opting out does not affect our communications with you via telephone or email related to any orders with us nor does it affect our use of your non-personally identifiable information as described in this Policy.

NOTE: Please allow up to ten (10) business days for us to process your request. South Laguna Community Garden Park may continue to send you transactional or operational communications.

If you would like to change any of your contact information in our database, you can do so by logging onto your account and following the directions. This process will automatically change the information contained in our database. If you request the deactivation or change of information on our system, such information may be retained in our backup systems for a period of time subject to technology restrictions, or as a precaution against systems failures. Some information may be retained for longer periods as required by law, contract or auditing requirements or as otherwise described in this Policy.

Changes to Our Privacy Policy

It is our policy to post any changes South Laguna Community Garden Park makes to this Policy on this page with a notice that the privacy policy has been updated on our Website’s home page. If South Laguna Community Garden Park makes material changes to how we treat our users’ personal information, South Laguna Community Garden Park will notify you through a notice on our Website’s home page. The date this Policy was last revised is identified at the top of the page. You are responsible for ensuring that South Laguna Community Garden Park has an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this Policy to check for any changes.

IMPORTANT INFORMATION FOR CALIFORNIA RESIDENTS

Your California Privacy Rights

California’s “Shine the Light” law (Civil Code Section § 1798.83) permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to **GardenPark@southlaguna.org**

California Do Not Track Disclosures

California Business & Professions Code Section 22575(b) (as amended effective January 1, 2014) provides that California residents are entitled to know how a website operator responds to “Do Not Track” (DNT) browser settings. DNT is a feature offered by some browsers which, when enabled, sends a signal to websites to request that your browsing is not tracked, such as by third party ad networks, social networks and analytic companies. South Laguna Community Garden Park does not currently take actions to respond to DNT

signals because a uniform technological standard has not yet been developed. South Laguna Community Garden Park continues to review new technologies and may adopt a DNT standard once one is created. For information about DNT, please visit: www.allaboutdnt.org.

Contact Us

If you have any questions about this Policy, the practices of our Website, your dealings with our Website, or wish to update us with your preferences, you may contact our Privacy Advisor at: **GardenPark@southlaguna.org**.

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Join South Laguna Community Garden Park Today!

About

SouthLagunaGarden.org

Connect

31713 Coast Highway

949-499-3574